

IN-LINE WINDOWED FACIAL TISSUE CARTON**ABSTRACT**

Disclosed herein is a facial tissue container comprising: a top face having a plurality of top face portions, the top face portions for creating a facial tissue container opening; a bottom face disposed opposite the top face and having a plurality of bottom face portions; and a plurality of side faces in top-fold continuity with the top face and in bottom-fold continuity with the bottom face, the plurality of side faces creating a continuous decorative surface that extends in side-fold continuity across the side faces except at a facial tissue container side interface formed between two of the plurality of side faces. As a result, there is more continuity of packaging, and fewer glued sides. In this manner, any graphics on the package can continue unimpeded, without being aligned and glued, along the sides and up around the top to the window opening of the container. The container provides cleaner, uninterrupted graphics printed upon the container, resulting in a more dramatic and effective visual effect. Advantageously, the tissue container can be built with fewer construction materials because there are fewer flaps.